

#### Overview

### FlashRecover from Pure Storage and Cohesity

As today's environment has made abundantly clear, business continuity is more than just surviving an event, it is proactively establishing practices and infrastructure to ensure continued progress—no matter the circumstance. Pure FlashRecover, Powered by Cohesity, is the industry's first modern, jointly engineered solution designed to meet the most demanding business-continuity requirements and enable new business opportunities.

## Why FlashRecover?

With Pure FlashRecover, powered by Cohesity, IT leaders can effectively address their top concerns around rapid recovery, ransomware protection, and the reuse of data. As the industry-leading all-flash modern backup and recovery solution, it delivers the performance, simplicity, and independent scalability with disaggregation of storage and compute that powers enterprises in their quest for digital transformation

## Performance

- Up to 3x faster backup and restore throughput than disk-based.
- Recover 1200 of VMs in under 4 hours
- Up to 1PB a day to meet large DR needs

## **Z**Simplicity

### Ease of management

- Cloud integration for flash-toflash-to-cloud backup, recovery, and archive
- Non-disruptive upgrades

# **S**calability

- · Scale-out architecture
- Disaggregated compute and storage for independent scaling of backup recovery processes
- Reuse backup data for modern apps

## The Big Truth

A recent ESG report shows not only has data growth exploded, but more data is considered business critical than ever before. Large-scale recoveries are becoming more common, and SLAs are becoming more stringent.

Today's recovery solutions have to be able to accommodate hybrid IT, multi-cloud topologies, and unified file/object storage—all at scale, with top performance, and for a low total cost of ownership. They also have to maintain a high degree of operational efficiency, support data-reuse projects, and solve ransomware issues.

But data is an asset that deserves this level of protection and recoverability. As organizations accelerate digital transformation, they look beyond traditional backup and recovery. The need for intelligent data management solutions is paramount.

## Your Existing Data Protection May Not Be Enough

Pure Storage® FlashRecover™, Powered by Cohesity®, is an integrated modern all-flash data protection solution for rapid recovery at scale. This jointly developed solution is simple, fast, and reliable. In addition, it includes independent scaling of storage and compute for backup and recovery of enterprise data. With storage innovation from Pure Storage and modern backup from Cohesity, the integrated solution delivers:

- High Performance: Achieve unparalleled backup and restore for large environments.
- **Simplified Management:** Gain ease of management, auto-discovery, and wizrddriven FlashBlade® configuration. You'll also get non-disruptive upgrades, native cloud integration for flash-to-flash-to-cloud backup, recovery, and archiving.
- Scalable and Efficient Data Reuse: Get disaggregated compute and storage for independent scaling of backup and recovery processes. With FlashBlade, you can reuse backup data for modern applications.
- Streamlined Support and Procurement for Modern Data Protection: Eliminate the need to engage two vendors with one solution for single-point purchasing, deployment, and support, all from Pure.

### Why Natilik?



#### Capability

Expertise in all IT and Communication technologies, with a deep understanding of your hollistic data centre.



#### Consistency

Leading by example: Natilik utilise Pure Storage and Cohesity. Integrating with other industry leading ecosystem partners.



#### Coverage

London HQ and offices in Sydney and New York with 24/7 follow the sun support team to provide a consistent experience globally.

## Possible together.

Get in touch to find out more about how you can start a FlashRecover proof of concept with Natilik.